

CapX political correctness results



Fieldwork: 27th March to 5th April 2018

Sample: 1,037 UK eligible voters

	All	Gender		Age				Voting intention			2017 vote				EU referendum		Education		Geography						
	All	Male	Female	18-24	25-44	45-64	65+	CON	LAB	LD	CON	LAB	LD	DNV	Remain	Leave	Graduate	Non-grad	Ldn	South	Mids	North	Scot	Wales	NI
Unweighted n	1,037	502	535	105	318	370	244	304	283	58	298	285	48	230	404	441	388	649	108	339	164	263	83	52	28
Weighted n	1,037	506	531	114	319	352	252	308	279	58	300	279	50	233	399	442	367	670	122	331	167	248	89	52	29

Q1 How do you feel about...

...political correctness

Gone much too far	41	45	37	18	33	48	51	53	31	36	54	36	25	34	31	55	34	45	31	40	43	47	44	36	25
Gone a little too far	25	22	28	19	25	26	27	24	25	32	26	24	37	21	32	21	31	22	26	24	25	25	27	17	35
Is about right	17	18	16	27	21	12	13	12	24	20	13	22	30	16	22	12	19	15	20	17	16	14	16	29	18
Not gone quite far enough	6	6	6	11	7	5	3	5	10	7	3	9	4	7	8	5	7	5	6	7	5	6	4	6	11
Not gone nearly far enough	3	3	2	6	4	2	1	2	5	1	1	4	0	3	3	2	4	2	5	3	3	1	4	0	0
Don't know	9	6	11	20	10	7	4	4	6	4	4	5	5	19	4	6	5	10	12	9	8	6	6	11	12

Weighting: Normal.

...the stopping of traditions that some people find objectionable

Gone much too far	25	26	23	14	21	29	27	29	21	28	27	24	26	21	20	33	18	28	21	24	25	27	26	22	23
Gone a little too far	26	26	26	22	23	29	27	32	22	21	32	23	25	23	29	23	28	24	23	27	32	26	20	13	15
Is about right	21	24	19	27	25	17	20	22	27	22	22	21	23	22	21	23	26	19	22	20	20	23	19	29	25
Not gone quite far enough	7	7	6	8	7	5	8	4	10	10	4	10	4	6	9	6	7	7	7	7	5	5	10	10	7
Not gone nearly far enough	2	2	2	1	4	2	1	3	2	1	2	2	3	3	1	2	2	2	2	3	0	2	5	2	0
Don't know	20	15	25	28	20	18	18	10	18	17	12	20	19	25	20	13	19	20	26	19	17	17	20	25	30

Weighting: Normal.