

CapX Business Poll



Fieldwork: 9th to 13th August 2018

Sample: 1,036 UK eligible voters

	All	Gender		Age						Education		Geography							Ethnicity		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	NI	White	Non-white
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	109
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	107

Q1 How much do you agree or disagree with the following statements?

"Big businesses are a force for good"

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know														
8	8	7	13	16	7	6	4	6	3	9	7	9	6	7	9	7	10	15	7	13
22	26	19	32	26	28	21	17	14	20	23	22	23	22	26	23	22	12	17	22	27
41	37	45	29	33	31	44	48	52	53	38	43	37	46	39	38	38	50	40	42	31
16	15	16	14	13	20	14	20	12	15	17	15	23	15	13	15	15	13	11	16	14
7	8	5	5	6	7	8	7	9	5	8	6	3	8	3	7	14	7	12	7	6
6	5	8	7	7	7	8	4	5	5	4	8	6	4	11	7	4	9	5	6	10

	All	Voting intention					Recalled 2017 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
Unweighted n	1,036	276	318	70	147	139	320	303	53	89	241	445	422	145	381	288	178	182	215	485	336
Weighted n	1,036	280	318	66	146	139	325	304	50	89	239	446	424	143	380	294	176	180	214	484	339

Q1 How much do you agree or disagree with the following statements?

"Big businesses are a force for good"

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know														
8	10	7	6	9	3	9	5	7	6	11	7	7	13	9	6	9	7	7	6	11
22	34	21	22	14	16	30	21	19	13	20	23	24	17	22	26	24	15	15	22	27
41	41	36	47	47	45	45	39	41	47	36	40	43	37	44	40	36	41	47	43	35
16	11	20	17	13	22	11	21	21	15	14	18	15	11	16	16	17	14	8	19	16
7	1	11	7	14	2	2	10	9	17	5	9	6	5	4	8	8	9	4	5	11
6	3	5	3	3	12	3	4	4	3	14	3	5	18	4	4	6	14	19	5	1

Base: Eligible voters. Weighting: Normal.

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Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	109
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	107

Q1 How much do you agree or disagree with the following statements?

"We should worry more about big business than big government"

	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	NI	White	Non-white
Strongly agree	9	10	9	9	14	11	9	7	8	5	11	8	8	8	8	8	16	12	22	9	9
Agree	25	28	23	28	26	29	21	25	27	20	28	24	34	23	25	26	24	17	19	25	28
Neither agree nor disagree	40	37	42	33	31	37	38	47	40	54	35	42	32	44	39	39	35	41	33	40	35
Disagree	15	16	13	15	18	13	18	12	13	9	17	13	14	14	11	15	20	17	14	15	15
Strongly disagree	3	3	2	6	1	1	4	2	3	1	3	3	2	2	4	3	1	2	5	3	2
Don't know	9	7	11	9	10	9	9	7	9	11	6	10	9	8	13	9	4	11	8	9	11

	All	Voting intention					Recalled 2017 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
Unweighted n	1,036	276	318	70	147	139	320	303	53	89	241	445	422	145	381	288	178	182	215	485	336
Weighted n	1,036	280	318	66	146	139	325	304	50	89	239	446	424	143	380	294	176	180	214	484	339

Q1 How much do you agree or disagree with the following statements?

"We should worry more about big business than big government"

	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	NI	White	Non-white
Strongly agree	9	6	10	9	18	4	6	9	12	13	12	10	7	13	8	8	8	15	8	7	14
Agree	25	26	30	28	22	21	26	31	25	17	20	30	24	16	26	30	25	17	13	25	32
Neither agree nor disagree	40	40	39	43	37	38	41	40	41	46	33	37	43	31	43	35	44	34	42	44	31
Disagree	15	19	12	12	14	17	18	12	15	14	13	15	15	13	12	20	14	13	15	14	15
Strongly disagree	3	3	3	4	3	1	3	3	0	2	2	3	2	3	3	2	2	3	0	2	4
Don't know	9	5	7	3	5	19	5	6	6	8	19	5	8	23	8	6	7	18	22	7	4

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Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	107

Q1 How much do you agree or disagree with the following statements?

"All businesses should be exposed to competition"

Strongly agree	18	20	15	9	18	17	19	25	22	9	20	16	13	22	14	18	19	14	19	19	10
Agree	49	46	52	45	38	45	52	50	53	66	50	49	46	52	48	49	48	48	49	50	40
Neither agree nor disagree	22	23	21	29	29	23	20	15	19	17	20	23	29	18	24	21	23	23	16	20	31
Disagree	4	4	4	8	6	3	3	5	2	4	3	5	4	3	3	5	6	4	9	3	10
Strongly disagree	1	1	1	1	1	1	0	1	1	0	1	1	2	1	0	1	0	0	0	1	2
Don't know	7	6	8	7	9	11	7	4	4	4	6	7	6	5	10	7	5	11	8	7	8

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Q1 How much do you agree or disagree with the following statements?

"All businesses should be exposed to competition"

Strongly agree	18	20	18	26	19	10	20	15	28	17	16	19	18	17	18	16	16	21	12	14	26
Agree	49	57	43	44	51	56	61	47	44	49	38	52	52	34	54	56	46	32	39	54	50
Neither agree nor disagree	22	17	27	19	19	20	15	26	19	26	23	21	20	25	18	19	26	28	28	22	16
Disagree	4	2	5	3	7	2	2	5	2	5	7	3	4	6	4	4	3	5	5	4	4
Strongly disagree	1	1	1	1	0	1	0	1	2	0	1	1	1	1	1	1	1	0	0	0	2
Don't know	7	2	6	6	4	12	2	6	6	3	16	5	5	17	5	3	8	14	16	6	2

Base: Eligible voters. Weighting: Normal.