

CapX Lehman Brothers Anniversary Poll



Fieldwork: 9th to 13th August 2018
Sample: 1,036 UK eligible voters

| | All | Gender | | Age | | | | | | Education | | Geography | | | | | | Ethnicity | | | |
|--------------|-------|--------|--------|-------|-------|-------|-------|-------|-------|-----------|------|-----------|--------|---------------|-----------|-------|----------|-----------|----|-------|-----------|
| | All | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ | Grad | Non-grad | London | Rest of South | Mid-lands | North | Scotland | Wales | NI | White | Non-white |
| Unweighted n | 1,036 | 505 | 531 | 112 | 163 | 156 | 189 | 167 | 137 | 112 | 363 | 673 | 119 | 329 | 198 | 230 | 75 | 48 | 37 | 927 | 109 |
| Weighted n | 1,036 | 506 | 530 | 114 | 162 | 157 | 189 | 163 | 141 | 110 | 366 | 670 | 122 | 330 | 167 | 248 | 88 | 52 | 29 | 929 | 107 |

Q1 How positive or negative is your opinion of...
...the global financial services industry

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very positive | 3 | 4 | 3 | 6 | 10 | 4 | 1 | 2 | 1 | 0 | 4 | 3 | 2 | 2 | 4 | 4 | 7 | 4 | 2 | 3 | 6 |
| Somewhat positive | 21 | 25 | 18 | 27 | 17 | 19 | 21 | 22 | 21 | 26 | 23 | 20 | 30 | 21 | 17 | 18 | 21 | 26 | 37 | 21 | 24 |
| Somewhat negative | 37 | 35 | 38 | 28 | 34 | 31 | 46 | 37 | 38 | 42 | 40 | 35 | 34 | 40 | 33 | 35 | 36 | 42 | 42 | 38 | 28 |
| Very negative | 20 | 23 | 18 | 13 | 21 | 25 | 20 | 24 | 22 | 13 | 22 | 19 | 22 | 20 | 19 | 23 | 19 | 17 | 11 | 20 | 25 |
| Don't know | 18 | 13 | 23 | 25 | 19 | 22 | 12 | 15 | 18 | 19 | 11 | 22 | 12 | 17 | 27 | 20 | 17 | 11 | 8 | 18 | 16 |

| | All | Voting intention | | | | | Recalled 2017 vote | | | | | EU referendum | | | Tenure | | | | Political attention | | |
|--------------|-------|------------------|-----|----|-----|------------|--------------------|-----|----|-----|--------------|---------------|-------|--------------|--------------|-----------|--------------|-------------|---------------------|-----|------|
| | All | CON | LAB | LD | OTH | Don't know | CON | LAB | LD | OTH | Did not vote | Remain | Leave | Did not vote | Own outright | Mort-gage | Private rent | Social rent | Low | Mid | High |
| Unweighted n | 1,036 | 276 | 318 | 70 | 147 | 139 | 320 | 303 | 53 | 89 | 241 | 445 | 422 | 145 | 381 | 288 | 178 | 182 | 215 | 485 | 336 |
| Weighted n | 1,036 | 280 | 318 | 66 | 146 | 139 | 325 | 304 | 50 | 89 | 239 | 446 | 424 | 143 | 380 | 294 | 176 | 180 | 214 | 484 | 339 |

Q1 How positive or negative is your opinion of...
...the global financial services industry

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very positive | 3 | 3 | 2 | 8 | 5 | 0 | 3 | 3 | 6 | 1 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 2 | 6 |
| Somewhat positive | 21 | 35 | 19 | 20 | 17 | 12 | 29 | 17 | 25 | 15 | 19 | 25 | 21 | 13 | 28 | 20 | 18 | 14 | 13 | 21 | 28 |
| Somewhat negative | 37 | 33 | 38 | 37 | 37 | 47 | 36 | 39 | 43 | 37 | 32 | 41 | 34 | 34 | 37 | 40 | 35 | 35 | 29 | 42 | 34 |
| Very negative | 20 | 14 | 27 | 22 | 25 | 16 | 15 | 27 | 25 | 27 | 17 | 21 | 22 | 16 | 18 | 22 | 25 | 20 | 17 | 18 | 26 |
| Don't know | 18 | 16 | 14 | 12 | 16 | 25 | 17 | 14 | 2 | 20 | 28 | 11 | 19 | 34 | 14 | 16 | 19 | 29 | 36 | 18 | 7 |

Base: Eligible voters. Weighting: Normal.

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| | All | Gender | | Age | | | | | | Education | | Geography | | | | | | Ethnicity | | | |
|--------------|-------|--------|--------|-------|-------|-------|-------|-------|-------|-----------|------|-----------|--------|---------------|-----------|-------|----------|-----------|----|-------|-----------|
| | All | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ | Grad | Non-grad | London | Rest of South | Mid-lands | North | Scotland | Wales | NI | White | Non-white |
| Unweighted n | 1,036 | 505 | 531 | 112 | 163 | 156 | 189 | 167 | 137 | 112 | 363 | 673 | 119 | 329 | 198 | 230 | 75 | 48 | 37 | 927 | 109 |
| Weighted n | 1,036 | 506 | 530 | 114 | 162 | 157 | 189 | 163 | 141 | 110 | 366 | 670 | 122 | 330 | 167 | 248 | 88 | 52 | 29 | 929 | 107 |

Q1 How positive or negative is your opinion of...
...bankers

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very positive | 5 | 6 | 5 | 17 | 10 | 8 | 2 | 2 | 1 | 0 | 6 | 5 | 13 | 2 | 5 | 5 | 8 | 4 | 2 | 4 | 15 |
| Somewhat positive | 20 | 21 | 20 | 18 | 24 | 17 | 16 | 20 | 22 | 26 | 17 | 22 | 22 | 23 | 17 | 19 | 15 | 20 | 27 | 20 | 22 |
| Somewhat negative | 37 | 33 | 42 | 32 | 22 | 34 | 45 | 42 | 39 | 48 | 36 | 38 | 25 | 42 | 37 | 33 | 43 | 42 | 43 | 39 | 22 |
| Very negative | 28 | 33 | 24 | 17 | 29 | 33 | 32 | 30 | 31 | 20 | 34 | 25 | 34 | 27 | 24 | 31 | 25 | 27 | 25 | 28 | 32 |
| Don't know | 9 | 7 | 10 | 16 | 15 | 9 | 5 | 6 | 7 | 6 | 7 | 10 | 6 | 5 | 16 | 11 | 8 | 7 | 2 | 9 | 11 |

| | All | Voting intention | | | | | Recalled 2017 vote | | | | | EU referendum | | | Tenure | | | | Political attention | | |
|--------------|-------|------------------|-----|----|-----|------------|--------------------|-----|----|-----|--------------|---------------|-------|--------------|--------------|-----------|--------------|-------------|---------------------|-----|------|
| | All | CON | LAB | LD | OTH | Don't know | CON | LAB | LD | OTH | Did not vote | Remain | Leave | Did not vote | Own outright | Mort-gage | Private rent | Social rent | Low | Mid | High |
| Unweighted n | 1,036 | 276 | 318 | 70 | 147 | 139 | 320 | 303 | 53 | 89 | 241 | 445 | 422 | 145 | 381 | 288 | 178 | 182 | 215 | 485 | 336 |
| Weighted n | 1,036 | 280 | 318 | 66 | 146 | 139 | 325 | 304 | 50 | 89 | 239 | 446 | 424 | 143 | 380 | 294 | 176 | 180 | 214 | 484 | 339 |

Q1 How positive or negative is your opinion of...
...bankers

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Very positive | 5 | 4 | 6 | 10 | 7 | 2 | 3 | 5 | 7 | 3 | 9 | 6 | 4 | 6 | 7 | 3 | 6 | 4 | 8 | 3 | 6 |
| Somewhat positive | 20 | 32 | 18 | 14 | 13 | 15 | 28 | 14 | 13 | 13 | 24 | 20 | 21 | 20 | 22 | 20 | 17 | 20 | 16 | 22 | 21 |
| Somewhat negative | 37 | 41 | 32 | 42 | 36 | 46 | 44 | 36 | 43 | 36 | 26 | 38 | 39 | 33 | 38 | 43 | 32 | 32 | 33 | 40 | 36 |
| Very negative | 28 | 19 | 36 | 31 | 38 | 24 | 20 | 37 | 33 | 41 | 24 | 31 | 29 | 22 | 26 | 27 | 34 | 29 | 21 | 28 | 34 |
| Don't know | 9 | 4 | 7 | 3 | 7 | 12 | 5 | 8 | 4 | 8 | 17 | 6 | 7 | 20 | 6 | 6 | 11 | 14 | 21 | 7 | 3 |

Base: Eligible voters. Weighting: Normal.