

Bloomberg Brexit Poll



Fieldwork: 10th to 17th January 2019
Sample: 1,030 UK eligible voters

	Gender		Age							Education		Geography							Ethnicity		
All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	White	Non-white	
Unweighted n	1,030	499	531	118	162	160	186	162	138	104	367	663	129	323	158	260	87	44	29	918	112
Weighted n	1,030	504	526	112	162	155	186	163	141	111	367	663	122	329	165	246	88	51	29	920	110

Q1 If you could choose from the following, which would come closest to your preferred outcome of the Brexit process? Should the UK...

Leave the EU with the proposed deal	23	26	21	24	31	22	19	19	22	31	27	21	27	24	23	18	29	27	21	23	24
Leave the EU without a deal	29	30	28	15	22	28	27	37	39	33	25	31	20	31	33	28	23	43	20	30	17
Remain in the EU	37	37	38	46	38	38	43	36	32	27	43	34	38	35	33	43	44	28	38	36	47
Don't know	10	7	14	15	10	12	12	9	6	9	5	13	14	10	10	11	5	2	21	10	12

Base: Eligible voters.
Weighting: Normal

	Voting intention					Recalled 2017 vote					EU referendum			Tenure				Political attention			
All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High	
Unweighted n	1,030	299	320	60	115	128	309	285	54	81	266	400	442	167	395	250	183	184	242	383	405
Weighted n	1,030	306	314	59	116	128	318	278	52	83	262	398	447	165	396	251	181	184	235	382	413

Q1 If you could choose from the following, which would come closest to your preferred outcome of the Brexit process? Should the UK...

Leave the EU with the proposed deal	23	34	22	14	11	20	29	16	9	11	31	14	31	28	28	27	14	16	22	24	24
Leave the EU without a deal	29	39	17	17	45	32	42	22	13	45	20	8	54	13	34	22	24	34	26	26	33
Remain in the EU	37	22	54	63	36	36	22	57	69	36	30	76	6	31	32	41	49	33	30	39	40
Don't know	10	5	7	6	8	13	6	6	9	7	19	3	8	28	6	10	12	17	23	11	3

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	All	Gender		Age							Education		Geography							Ethnicity	
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scot-land	Wales	N Ireland	White	Non-white
Unweighted n	1,030	499	531	118	162	160	186	162	138	104	367	663	129	323	158	260	87	44	29	918	112
Weighted n	1,030	504	526	112	162	155	186	163	141	111	367	663	122	329	165	246	88	51	29	920	110

Q2 And would it be acceptable or unacceptable to you if the UK were to...

...leave the EU with the proposed deal

Acceptable	49	54	44	49	59	48	39	43	57	51	55	46	50	49	54	47	50	51	28	49	49
Unacceptable	30	31	29	24	22	29	37	35	30	29	29	30	29	28	29	30	29	40	36	30	29
Don't know	21	15	27	28	18	23	24	22	13	20	15	25	21	23	17	23	21	9	36	21	22

Base: Eligible voters.

Weighting: Normal

	All	Voting intention					Recalled 2017 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
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Q2 And would it be acceptable or unacceptable to you if the UK were to...

...leave the EU with the proposed deal

Acceptable	49	68	43	51	36	41	61	39	54	38	50	44	55	48	56	52	44	36	40	49	54
Unacceptable	30	21	37	32	49	24	26	40	33	41	20	35	30	16	29	30	29	34	21	26	38
Don't know	21	11	20	17	15	34	13	21	12	21	30	21	15	36	15	18	27	30	39	25	8

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Weighting: Normal

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	All	Gender		Age							Education		Geography							Ethnicity	
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scot-land	Wales	N Ireland	White	Non-white
Unweighted n	1,030	499	531	118	162	160	186	162	138	104	367	663	129	323	158	260	87	44	29	918	112
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Q2 And would it be acceptable or unacceptable to you if the UK were to...

...leave the EU without a deal

Acceptable	45	50	40	28	48	36	39	50	57	57	43	46	41	46	50	42	37	63	30	46	34
Unacceptable	39	41	37	48	37	44	43	38	32	27	45	35	43	36	39	39	44	33	46	38	45
Don't know	17	9	24	24	15	20	18	13	11	16	11	19	16	18	11	19	19	4	24	16	22

Base: Eligible voters.

Weighting: Normal

	All	Voting intention					Recalled 2017 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
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Q2 And would it be acceptable or unacceptable to you if the UK were to...

...leave the EU without a deal

Acceptable	45	67	31	23	49	41	64	32	24	51	38	21	72	32	57	38	33	42	39	41	51
Unacceptable	39	25	55	67	40	31	26	55	67	33	35	65	17	37	32	44	49	33	29	41	42
Don't know	17	8	14	9	11	27	10	13	9	16	26	14	11	31	11	17	17	25	32	18	6

Base: Eligible voters.

Weighting: Normal

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	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	White	Non-white
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Q2 And would it be acceptable or unacceptable to you if the UK were to...
...remain in the EU

Acceptable	48	51	46	64	64	49	50	39	40	30	59	43	53	44	44	51	62	34	64	47	57
Unacceptable	41	41	40	17	22	37	41	55	52	60	34	44	32	45	47	38	29	58	16	42	28
Don't know	11	7	14	19	14	14	9	5	8	10	7	13	15	11	9	11	9	8	20	11	15

Base: Eligible voters.
Weighting: Normal

	All	Voting intention					Recalled 2017 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
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Q2 And would it be acceptable or unacceptable to you if the UK were to...
...remain in the EU

Acceptable	48	33	67	83	41	40	30	64	86	38	53	85	14	55	43	57	55	41	43	47	53
Unacceptable	41	62	26	10	51	47	65	31	12	51	25	10	78	17	51	33	33	38	34	41	43
Don't know	11	5	7	6	7	13	6	5	2	12	23	6	8	29	6	10	12	21	23	11	4

Base: Eligible voters.
Weighting: Normal