

# Voting Intention Poll



Fieldwork: 10th to 17th January 2019  
Sample: 1,030 UK eligible voters

	All	Gender		Age							Education		Geography							Ethnicity	
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	White	Non-white
Unweighted n	1,030	499	531	118	162	160	186	162	138	104	367	663	129	323	158	260	87	44	29	918	112
Weighted n	1,030	504	526	112	162	155	186	163	141	111	367	663	122	329	165	246	88	51	29	920	110

## HEADLINE GB VOTING INTENTION

	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	White	Non-white
Conservative	41	40	42	24	27	36	33	37	51	75	46	39	37	50	43	35	27	43	0	42	31
Labour	39	40	39	65	52	44	43	43	27	14	35	42	47	33	40	50	28	29	0	38	59
Liberal Democrat	8	9	6	5	13	5	10	6	9	3	10	6	10	5	9	8	12	4	0	8	1
UKIP	4	5	3	4	0	6	2	7	6	5	1	6	4	6	6	3	3	0	0	5	1
Green	2	2	3	2	5	3	2	2	1	1	3	2	2	4	1	1	5	0	0	2	1
SNP	3	2	3	1	2	5	7	1	0	0	3	3	0	1	0	0	26	0	0	3	3
Plaid Cymru	1	2	1	0	1	1	1	3	2	0	1	2	0	0	0	0	0	24	0	1	3
Other	1	1	2	0	0	0	2	1	4	1	0	2	0	2	1	3	0	0	0	1	1

Base: Eligible voters in GB with undecideds and refusers removed.  
Weighting: Normal and turnout.

	All	Voting intention					Recalled 2017 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
Unweighted n	1,030	299	320	60	115	128	309	285	54	81	266	400	442	167	395	250	183	184	242	383	405
Weighted n	1,030	306	314	59	116	128	318	278	52	83	262	398	447	165	396	251	181	184	235	382	413

## HEADLINE GB VOTING INTENTION

	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	White	Non-white
Conservative	41	100	0	0	0	0	89	4	4	5	33	28	54	36	54	39	27	27	29	42	44
Labour	39	0	100	0	0	0	4	89	15	2	49	50	29	48	26	43	55	53	44	37	40
Liberal Democrat	8	0	0	100	0	0	2	3	77	0	7	14	3	1	9	9	7	3	12	7	7
UKIP	4	0	0	0	36	0	3	1	3	30	3	0	9	1	5	2	3	7	5	5	3
Green	2	0	0	0	19	0	1	2	0	12	2	4	0	7	1	3	5	2	2	4	1
SNP	3	0	0	0	22	0	0	0	0	27	5	4	1	5	0	3	3	7	6	2	2
Plaid Cymru	1	0	0	0	12	0	0	0	0	15	1	1	2	2	2	1	1	1	1	1	2
Other	1	0	0	0	11	0	1	1	0	10	1	0	3	0	3	1	0	0	1	1	1

Base: Eligible voters in GB with undecideds and refusers removed.  
Weighting: Normal and turnout.

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Q1 If a new general election were held tomorrow, how likely is it that you would vote?

	7	7	7	14	9	8	7	6	3	5	7	8	12	6	4	10	7	2	16	7	12
0 - Absolutely certain that I would NOT vote	7	7	7	14	9	8	7	6	3	5	7	8	12	6	4	10	7	2	16	7	12
1	1	2	1	2	3	1	0	0	2	0	1	1	1	1	2	0	1	6	0	1	1
2	2	2	3	6	5	3	2	1	1	0	2	3	5	1	1	2	8	2	4	2	6
3	2	2	2	7	4	2	2	1	0	0	2	2	4	2	1	3	0	0	7	2	2
4	2	2	3	1	4	4	1	2	1	3	3	2	2	2	1	3	3	0	0	2	3
5	5	3	6	9	4	9	2	4	2	2	3	6	7	5	3	5	0	7	3	5	5
6	3	3	2	4	7	3	3	1	1	1	2	3	3	3	5	2	3	2	3	2	6
7	4	5	4	9	5	8	4	2	2	2	5	4	8	6	4	2	3	0	0	4	8
8	5	4	6	4	7	5	9	3	5	2	6	5	6	5	7	6	1	4	9	5	6
9	7	7	8	6	8	5	4	12	13	3	8	7	6	9	7	6	9	6	3	8	3
10 - Absolutely certain that I would vote	60	62	59	38	45	52	66	69	70	83	61	60	47	60	66	62	64	70	54	62	48

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Unweighted n	1,030	299	320	60	115	128	309	285	54	81	266	400	442	167	395	250	183	184	242	383	405
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	7	0	0	0	0	0	2	1	0	0	25	2	3	32	5	6	6	14	23	4	2
0 - Absolutely certain that I would NOT vote	7	0	0	0	0	0	2	1	0	0	25	2	3	32	5	6	6	14	23	4	2
1	1	1	1	0	3	2	1	0	0	0	3	0	1	5	2	0	0	1	4	1	0
2	2	1	2	5	6	4	0	1	2	1	7	2	1	7	2	1	5	2	9	1	0
3	2	2	2	0	3	4	0	1	0	2	6	2	1	5	1	3	4	1	7	2	0
4	2	2	2	3	1	2	1	2	4	1	4	3	2	1	1	4	3	1	3	3	0
5	5	2	3	6	3	15	4	0	2	1	11	4	4	7	4	4	6	5	8	7	1
6	3	2	4	6	4	3	2	2	4	3	5	3	2	6	2	4	6	1	2	5	2
7	4	4	5	1	5	5	4	4	4	3	5	5	4	6	4	3	8	5	4	7	3
8	5	3	7	5	6	8	4	8	9	6	4	6	6	2	5	5	7	4	4	8	3
9	7	10	6	11	7	7	9	7	6	9	4	9	7	3	8	8	7	6	3	8	9
10 - Absolutely certain that I would vote	60	74	68	64	63	49	73	75	70	72	26	65	70	26	65	63	49	61	33	56	80

Base: Eligible voters.  
Weighting: Normal

# Voting Intention Poll

Number Cruncher Politics

www.ncpolitics.uk



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	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	White	Non-white
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Q2 And which party do you think you would vote for?

Conservative	30	32	28	17	20	25	23	29	40	63	33	28	26	36	33	26	20	37	0	31	18
Labour	30	32	29	41	36	32	33	34	20	12	28	32	34	26	31	41	24	23	0	29	42
Liberal Democrat	6	7	5	4	9	3	7	5	7	3	7	5	7	4	7	6	11	5	0	6	2
UKIP	3	4	3	2	0	4	1	6	6	4	1	5	2	4	5	2	2	0	0	4	1
Green	2	2	2	1	4	2	2	2	1	1	3	1	2	3	1	1	5	0	0	2	1
SNP	2	2	3	1	2	6	5	1	0	0	2	2	0	1	0	0	24	1	0	2	3
Plaid Cymru	1	1	1	0	1	2	1	2	2	0	1	1	0	0	0	0	0	23	0	1	2
DUP	1	0	1	2	1	1	0	1	0	0	0	1	0	0	0	0	0	0	18	1	0
Sinn Fein	1	1	0	1	1	1	1	1	1	0	0	1	0	0	0	0	0	0	22	1	0
Ulster Unionist	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	4	0	0
SDLP	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	6	0	0
Alliance	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	4	0	0
Other	1	1	2	0	0	0	2	1	3	1	1	1	0	1	1	2	0	0	9	1	1
Don't know	12	8	17	10	14	13	13	9	17	10	13	12	12	16	15	10	5	10	18	13	9
Prefer not to say	3	3	3	6	4	4	4	1	1	1	3	3	6	3	3	3	3	0	3	2	9
Certain not to vote	7	7	7	14	9	8	7	6	3	5	7	8	12	6	4	10	7	2	16	7	12

Base: Eligible voters.

Weighting: Normal

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Weighted n	1,030	306	314	59	116	128	318	278	52	83	262	398	447	165	396	251	181	184	235	382	413

## Q2 And which party do you think you would vote for?

Conservative	30	100	0	0	0	0	77	3	4	3	17	22	42	18	43	29	17	18	15	31	37
Labour	30	0	100	0	0	0	4	81	12	1	26	43	23	23	20	36	37	39	22	31	35
Liberal Democrat	6	0	0	100	0	0	2	3	61	0	4	11	3	1	7	7	4	3	6	6	6
UKIP	3	0	0	0	29	0	3	1	2	18	2	0	7	1	4	2	2	5	3	4	3
Green	2	0	0	0	16	0	1	2	0	8	1	3	1	3	1	3	3	1	1	3	1
SNP	2	0	0	0	21	0	0	1	2	17	3	4	1	3	1	2	3	5	4	2	2
Plaid Cymru	1	0	0	0	10	0	0	0	0	10	0	1	2	1	2	0	2	1	1	1	1
DUP	1	0	0	0	4	0	0	0	0	3	1	0	1	1	0	0	0	0	0	0	1
Sinn Fein	1	0	0	0	6	0	0	0	0	5	1	1	0	1	0	1	1	1	0	1	1
Ulster Unionist	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
SDLP	0	0	0	0	2	0	0	0	0	2	0	0	0	0	0	0	0	1	0	0	0
Alliance	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
Other	1	0	0	0	11	0	1	1	0	8	1	0	2	1	2	1	1	1	0	2	1
Don't know	12	0	0	0	0	100	10	9	17	19	11	10	14	13	12	11	20	8	18	13	9
Prefer not to say	3	0	0	0	0	0	0	0	3	2	6	3	2	3	2	2	4	5	5	3	1
Certain not to vote	7	0	0	0	0	0	2	1	0	0	25	2	3	32	5	6	6	14	23	4	2

Base: Eligible voters.

Weighting: Normal