

CapX Housing Crisis Poll



Fieldwork: 10th to 17th January 2019
Sample: 1,030 UK eligible voters

| | Gender | | Age | | | | | | | Education | | Geography | | | | | | | Ethnicity | | |
|--------------|--------|--------|-------|-------|-------|-------|-------|-------|-----|-----------|----------|-----------|---------------|-----------|-------|----------|-------|-----------|-----------|-----------|-----|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ | Grad | Non-grad | London | Rest of South | Mid-lands | North | Scotland | Wales | N Ireland | White | Non-white | |
| Unweighted n | 1,030 | 499 | 531 | 118 | 162 | 160 | 186 | 162 | 138 | 104 | 367 | 663 | 129 | 323 | 158 | 260 | 87 | 44 | 29 | 918 | 112 |
| Weighted n | 1,030 | 504 | 526 | 112 | 162 | 155 | 186 | 163 | 141 | 111 | 367 | 663 | 122 | 329 | 165 | 246 | 88 | 51 | 29 | 920 | 110 |

Q1 How much do you agree or disagree with the following statements?

There is a housing crisis in Britain

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly agree | 36 | 34 | 38 | 37 | 42 | 31 | 39 | 43 | 30 | 26 | 37 | 36 | 46 | 35 | 33 | 35 | 31 | 38 | 38 | 35 | 44 |
| Agree | 39 | 41 | 36 | 33 | 38 | 39 | 35 | 32 | 46 | 50 | 39 | 38 | 37 | 35 | 39 | 38 | 44 | 31 | 38 | 40 | 28 |
| Neither agree nor disagree | 13 | 12 | 13 | 15 | 9 | 13 | 13 | 11 | 12 | 16 | 11 | 14 | 6 | 14 | 10 | 15 | 16 | 16 | 11 | 12 | 19 |
| Disagree | 8 | 9 | 7 | 5 | 5 | 8 | 12 | 11 | 7 | 4 | 10 | 7 | 6 | 6 | 14 | 6 | 6 | 15 | 5 | 8 | 5 |
| Strongly disagree | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 4 | 0 | 1 | 2 | 1 | 2 | 2 | 1 | 1 | 0 | 4 | 2 | 0 |
| Don't know | 4 | 4 | 4 | 9 | 4 | 7 | 1 | 2 | 1 | 3 | 2 | 4 | 4 | 4 | 2 | 5 | 2 | 0 | 4 | 4 | 4 |
| SUB: AGREE | 75 | 75 | 74 | 70 | 80 | 70 | 74 | 75 | 76 | 76 | 76 | 74 | 83 | 74 | 72 | 73 | 75 | 69 | 76 | 75 | 72 |
| SUB: DISAGREE | 9 | 10 | 9 | 6 | 6 | 10 | 13 | 12 | 11 | 4 | 11 | 9 | 7 | 8 | 16 | 7 | 7 | 15 | 9 | 10 | 5 |

Base: Eligible voters. Weighting: Normal

| | Voting intention | | | | | Recalled 2017 vote | | | | | EU referendum | | | Tenure | | | | Political attention | | | |
|--------------|------------------|-----|-----|-----|------------|--------------------|-----|-----|-----|--------------|---------------|-------|--------------|--------------|-----------|--------------|-------------|---------------------|-----|------|-----|
| | CON | LAB | LD | OTH | Don't know | CON | LAB | LD | OTH | Did not vote | Remain | Leave | Did not vote | Own outright | Mort-gage | Private rent | Social rent | Low | Mid | High | |
| Unweighted n | 1,030 | 299 | 320 | 60 | 115 | 128 | 309 | 285 | 54 | 81 | 266 | 400 | 442 | 167 | 395 | 250 | 183 | 184 | 242 | 383 | 405 |
| Weighted n | 1,030 | 306 | 314 | 59 | 116 | 128 | 318 | 278 | 52 | 83 | 262 | 398 | 447 | 165 | 396 | 251 | 181 | 184 | 235 | 382 | 413 |

Q1 How much do you agree or disagree with the following statements?

There is a housing crisis in Britain

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly agree | 36 | 29 | 47 | 21 | 41 | 27 | 27 | 43 | 22 | 47 | 39 | 35 | 36 | 40 | 32 | 28 | 39 | 55 | 38 | 31 | 39 |
| Agree | 39 | 44 | 36 | 58 | 31 | 41 | 42 | 39 | 49 | 30 | 34 | 42 | 38 | 33 | 40 | 44 | 44 | 23 | 33 | 39 | 42 |
| Neither agree nor disagree | 13 | 13 | 9 | 14 | 9 | 17 | 14 | 8 | 13 | 10 | 15 | 13 | 13 | 10 | 14 | 10 | 11 | 12 | 14 | 16 | 8 |
| Disagree | 8 | 11 | 5 | 7 | 13 | 6 | 12 | 7 | 12 | 9 | 3 | 8 | 9 | 4 | 9 | 12 | 3 | 5 | 4 | 10 | 8 |
| Strongly disagree | 1 | 1 | 0 | 0 | 5 | 2 | 2 | 1 | 2 | 0 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 2 |
| Don't know | 4 | 1 | 3 | 0 | 2 | 6 | 2 | 2 | 2 | 3 | 8 | 2 | 2 | 12 | 3 | 4 | 2 | 4 | 9 | 4 | 1 |
| SUB: AGREE | 75 | 73 | 83 | 79 | 72 | 68 | 69 | 82 | 71 | 77 | 73 | 77 | 74 | 73 | 72 | 72 | 83 | 78 | 71 | 70 | 81 |
| SUB: DISAGREE | 9 | 12 | 5 | 7 | 18 | 8 | 14 | 8 | 14 | 9 | 4 | 9 | 11 | 5 | 11 | 13 | 4 | 5 | 5 | 11 | 10 |

Base: Eligible voters. Weighting: Normal

CapX Housing Crisis Poll



Fieldwork: 10th to 17th January 2019
Sample: 1,030 UK eligible voters

| | Gender | | Age | | | | | | | Education | | Geography | | | | | | | Ethnicity | | |
|--------------|--------|--------|-------|-------|-------|-------|-------|-------|-----|-----------|----------|-----------|---------------|-----------|-------|----------|-------|-----------|-----------|-----------|-----|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ | Grad | Non-grad | London | Rest of South | Mid-lands | North | Scotland | Wales | N Ireland | White | Non-white | |
| Unweighted n | 1,030 | 499 | 531 | 118 | 162 | 160 | 186 | 162 | 138 | 104 | 367 | 663 | 129 | 323 | 158 | 260 | 87 | 44 | 29 | 918 | 112 |
| Weighted n | 1,030 | 504 | 526 | 112 | 162 | 155 | 186 | 163 | 141 | 111 | 367 | 663 | 122 | 329 | 165 | 246 | 88 | 51 | 29 | 920 | 110 |

Q1 How much do you agree or disagree with the following statements?

There is a housing crisis in my local area

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly agree | 18 | 19 | 17 | 19 | 28 | 18 | 18 | 22 | 10 | 7 | 19 | 17 | 23 | 15 | 19 | 19 | 17 | 23 | 13 | 17 | 26 |
| Agree | 32 | 29 | 34 | 31 | 41 | 36 | 29 | 27 | 27 | 28 | 34 | 30 | 43 | 33 | 26 | 25 | 45 | 27 | 27 | 31 | 35 |
| Neither agree nor disagree | 20 | 22 | 17 | 15 | 14 | 17 | 24 | 19 | 24 | 25 | 19 | 20 | 13 | 21 | 23 | 20 | 17 | 15 | 27 | 20 | 18 |
| Disagree | 19 | 21 | 17 | 19 | 7 | 17 | 21 | 22 | 26 | 22 | 19 | 19 | 12 | 18 | 18 | 23 | 9 | 31 | 29 | 20 | 13 |
| Strongly disagree | 5 | 4 | 5 | 5 | 5 | 2 | 4 | 4 | 9 | 5 | 3 | 6 | 1 | 4 | 10 | 4 | 8 | 0 | 0 | 5 | 3 |
| Don't know | 7 | 5 | 9 | 11 | 5 | 10 | 4 | 7 | 4 | 13 | 5 | 8 | 8 | 8 | 4 | 10 | 3 | 3 | 4 | 7 | 6 |
| SUB: AGREE | 50 | 48 | 51 | 50 | 69 | 54 | 47 | 49 | 37 | 35 | 53 | 47 | 66 | 48 | 45 | 44 | 62 | 50 | 40 | 48 | 61 |
| SUB: DISAGREE | 24 | 25 | 22 | 24 | 12 | 19 | 25 | 26 | 35 | 27 | 22 | 25 | 13 | 22 | 28 | 27 | 17 | 31 | 29 | 25 | 16 |

Base: Eligible voters. Weighting: Normal

| | Voting intention | | | | | Recalled 2017 vote | | | | | EU referendum | | | Tenure | | | | Political attention | | | |
|--------------|------------------|-----|-----|-----|------------|--------------------|-----|-----|-----|--------------|---------------|-------|--------------|--------------|-----------|--------------|-------------|---------------------|-----|------|-----|
| | CON | LAB | LD | OTH | Don't know | CON | LAB | LD | OTH | Did not vote | Remain | Leave | Did not vote | Own outright | Mort-gage | Private rent | Social rent | Low | Mid | High | |
| Unweighted n | 1,030 | 299 | 320 | 60 | 115 | 128 | 309 | 285 | 54 | 81 | 266 | 400 | 442 | 167 | 395 | 250 | 183 | 184 | 242 | 383 | 405 |
| Weighted n | 1,030 | 306 | 314 | 59 | 116 | 128 | 318 | 278 | 52 | 83 | 262 | 398 | 447 | 165 | 396 | 251 | 181 | 184 | 235 | 382 | 413 |

Q1 How much do you agree or disagree with the following statements?

There is a housing crisis in my local area

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly agree | 18 | 12 | 26 | 10 | 19 | 14 | 12 | 24 | 4 | 23 | 21 | 16 | 18 | 22 | 15 | 12 | 19 | 30 | 18 | 15 | 21 |
| Agree | 32 | 30 | 37 | 29 | 34 | 29 | 24 | 35 | 38 | 34 | 35 | 38 | 29 | 26 | 27 | 36 | 39 | 28 | 25 | 31 | 36 |
| Neither agree nor disagree | 20 | 22 | 17 | 34 | 14 | 19 | 23 | 20 | 26 | 8 | 17 | 20 | 20 | 18 | 19 | 17 | 27 | 17 | 22 | 22 | 16 |
| Disagree | 19 | 24 | 13 | 24 | 22 | 21 | 27 | 14 | 19 | 28 | 13 | 18 | 20 | 17 | 26 | 20 | 10 | 10 | 16 | 20 | 20 |
| Strongly disagree | 5 | 7 | 1 | 3 | 8 | 4 | 7 | 3 | 9 | 2 | 4 | 2 | 7 | 3 | 6 | 7 | 1 | 3 | 5 | 4 | 5 |
| Don't know | 7 | 5 | 5 | 0 | 4 | 13 | 7 | 5 | 5 | 5 | 10 | 5 | 6 | 15 | 7 | 7 | 4 | 11 | 14 | 8 | 3 |
| SUB: AGREE | 50 | 42 | 63 | 39 | 53 | 43 | 36 | 59 | 42 | 57 | 56 | 54 | 47 | 48 | 42 | 48 | 58 | 58 | 43 | 46 | 57 |
| SUB: DISAGREE | 24 | 31 | 14 | 27 | 30 | 25 | 34 | 17 | 28 | 30 | 17 | 20 | 27 | 20 | 32 | 27 | 11 | 13 | 21 | 24 | 25 |

Base: Eligible voters. Weighting: Normal

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Fieldwork: 10th to 17th January 2019

Sample: 1,030 UK eligible voters

| | Gender | | Age | | | | | | | Education | | Geography | | | | | | | Ethnicity | | |
|--------------|--------|--------|-------|-------|-------|-------|-------|-------|-----|-----------|----------|-----------|---------------|-----------|-------|----------|-------|-----------|-----------|-----------|-----|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ | Grad | Non-grad | London | Rest of South | Mid-lands | North | Scotland | Wales | N Ireland | White | Non-white | |
| Unweighted n | 1,030 | 499 | 531 | 118 | 162 | 160 | 186 | 162 | 138 | 104 | 367 | 663 | 129 | 323 | 158 | 260 | 87 | 44 | 29 | 918 | 112 |
| Weighted n | 1,030 | 504 | 526 | 112 | 162 | 155 | 186 | 163 | 141 | 111 | 367 | 663 | 122 | 329 | 165 | 246 | 88 | 51 | 29 | 920 | 110 |

Q2 You agreed that "there is a housing crisis in Britain".

Which, if any, of the following do you think are most responsible for this crisis? Please tick up to three

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| National government | 37 | 43 | 32 | 36 | 43 | 32 | 42 | 42 | 31 | 33 | 41 | 36 | 45 | 37 | 31 | 40 | 36 | 34 | 43 | 38 | 35 |
| Local councils | 32 | 33 | 31 | 35 | 45 | 29 | 26 | 29 | 29 | 29 | 29 | 33 | 43 | 32 | 25 | 33 | 29 | 27 | 29 | 32 | 28 |
| High levels of immigration | 28 | 24 | 33 | 26 | 18 | 23 | 31 | 24 | 39 | 42 | 23 | 32 | 27 | 31 | 29 | 31 | 16 | 20 | 30 | 29 | 20 |
| Landlords and property investors | 24 | 22 | 26 | 19 | 25 | 21 | 24 | 26 | 27 | 24 | 27 | 22 | 26 | 26 | 22 | 20 | 27 | 25 | 27 | 24 | 20 |
| Developers | 19 | 22 | 16 | 14 | 19 | 14 | 24 | 14 | 23 | 25 | 23 | 17 | 27 | 16 | 18 | 19 | 29 | 11 | 9 | 19 | 21 |
| People with more than one property | 19 | 18 | 20 | 13 | 13 | 23 | 20 | 19 | 23 | 22 | 19 | 19 | 19 | 21 | 21 | 16 | 12 | 25 | 20 | 19 | 18 |
| Bank and building society lending being too strict | 9 | 8 | 9 | 8 | 6 | 13 | 6 | 8 | 13 | 8 | 10 | 8 | 6 | 9 | 8 | 9 | 10 | 10 | 9 | 9 | 8 |
| Excessive environmental regulation | 5 | 5 | 5 | 4 | 4 | 2 | 5 | 4 | 5 | 9 | 5 | 4 | 4 | 6 | 4 | 3 | 2 | 9 | 3 | 5 | 5 |
| None of these | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 2 | 1 | 0 | 0 | 1 | 2 | 1 | 1 | 0 | 0 | 0 | 3 | 0 | 3 |
| Don't know | 3 | 1 | 4 | 1 | 3 | 2 | 2 | 5 | 2 | 3 | 2 | 3 | 1 | 3 | 2 | 2 | 4 | 2 | 6 | 3 | 2 |

Base: Eligible voters.

Weighting: Normal

CapX Housing Crisis Poll

Number Cruncher Politics

www.ncpolitics.uk



Fieldwork: 10th to 17th January 2019

Sample: 1,030 UK eligible voters

| | Voting intention | | | | | | Recalled 2017 vote | | | | | EU referendum | | | Tenure | | | | Political attention | | |
|--------------|------------------|-----|-----|-----|------------|-----|--------------------|-----|-----|--------------|--------|---------------|--------------|--------------|----------|--------------|-------------|-----|---------------------|------|-----|
| All | CON | LAB | LD | OTH | Don't know | CON | LAB | LD | OTH | Did not vote | Remain | Leave | Did not vote | Own outright | Mortgage | Private rent | Social rent | Low | Mid | High | |
| Unweighted n | 1,030 | 299 | 320 | 60 | 115 | 128 | 309 | 285 | 54 | 81 | 266 | 400 | 442 | 167 | 395 | 250 | 183 | 184 | 242 | 383 | 405 |
| Weighted n | 1,030 | 306 | 314 | 59 | 116 | 128 | 318 | 278 | 52 | 83 | 262 | 398 | 447 | 165 | 396 | 251 | 181 | 184 | 235 | 382 | 413 |

Q2 You agreed that "there is a housing crisis in Britain".

Which, if any, of the following do you think are most responsible for this crisis? Please tick up to three

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| National government | 37 | 31 | 47 | 42 | 41 | 26 | 26 | 47 | 37 | 46 | 40 | 40 | 33 | 44 | 34 | 37 | 38 | 47 | 38 | 30 | 44 |
| Local councils | 32 | 31 | 34 | 37 | 28 | 30 | 30 | 34 | 26 | 31 | 35 | 32 | 30 | 37 | 30 | 24 | 38 | 40 | 35 | 28 | 34 |
| High levels of immigration | 28 | 34 | 25 | 18 | 32 | 31 | 37 | 24 | 11 | 36 | 23 | 18 | 39 | 24 | 27 | 26 | 25 | 39 | 30 | 28 | 28 |
| Landlords and property investors | 24 | 19 | 28 | 36 | 25 | 29 | 22 | 32 | 31 | 23 | 16 | 30 | 23 | 13 | 21 | 25 | 27 | 26 | 20 | 23 | 27 |
| Developers | 19 | 20 | 20 | 28 | 21 | 16 | 17 | 22 | 23 | 23 | 15 | 25 | 17 | 10 | 24 | 17 | 16 | 17 | 11 | 17 | 26 |
| People with more than one property | 19 | 19 | 20 | 23 | 19 | 19 | 22 | 22 | 26 | 16 | 11 | 21 | 19 | 12 | 21 | 16 | 22 | 18 | 15 | 20 | 20 |
| Bank and building society lending being too strict | 9 | 9 | 10 | 6 | 9 | 10 | 10 | 10 | 9 | 10 | 6 | 11 | 8 | 5 | 7 | 12 | 11 | 6 | 6 | 6 | 12 |
| Excessive environmental regulation | 5 | 6 | 6 | 0 | 4 | 4 | 5 | 5 | 0 | 8 | 4 | 4 | 6 | 2 | 5 | 4 | 6 | 5 | 3 | 5 | 5 |
| None of these | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 3 | 1 | 0 | 1 | 1 |
| Don't know | 3 | 3 | 1 | 5 | 2 | 2 | 3 | 1 | 4 | 3 | 3 | 2 | 3 | 4 | 3 | 1 | 5 | 3 | 6 | 3 | 1 |

Base: Eligible voters.

Weighting: Normal